

Riverfront Stadium

HOME OF THE



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NEWARK, NEW JERSEY

FALL 1999

Take Me Out to a Bears Game!

See if you can remember the day: It was warm, almost hot, and your Dad took you to a place that bordered on magical. The grass was greener than any lawn in the neighborhood, and the sounds and smells were everywhere. Hot dogs, peanut shells, Cracker jacks and happiness. It was Baseball!

Well, baseball is back in Newark and it's even better than your memory. Minor league baseball, where you sit close enough to steal the signs, where the players sign autographs for free and where Little Leaguers get the thrill of a lifetime when they run out on the field with the home team for the National Anthem.

Minor league baseball is a Newark tradition, and after five long decades that tradition has been born again. Stadium construction is now complete, and it was worth the wait.

With nearly 6000 seats on top of the action, a terraced picnic area, a party



Watch power baseball at its best as the Bears attack the cozy confines of Riverfront when they take on their Atlantic League rivals next season.

deck, plenty of convenient parking and enough concession stands and strolling vendors to keep waiting to a minimum, Riverfront Stadium has what it takes to make everyone a kid again. Test your arm against the radar gun or just let your memory wander

back to the days of the legendary '37 Bears or the '46 Negro League World Champion Newark Eagles. So come on back to baseball as it was meant to be; come back to Bears' baseball. And yes, the grass really is greener. It's magic.

Luxury Skyboxes Available for 2000

With construction complete, the 20 luxury skyboxes at Riverfront Stadium are now available for the 2000 season.

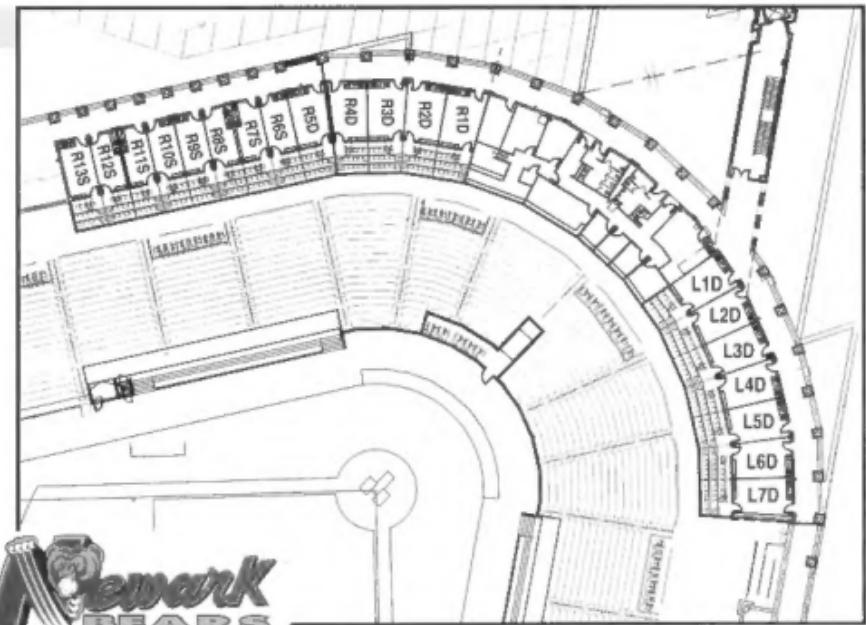
The suites come in two sizes: Standard and Deluxe. The Standard Suite has 12 exterior seats on a private mezzanine in addition to interior seating. The Deluxe Suite has 14 private mezzanine seats plus interior seating.

Suite users enjoy the privacy of the press level of the stadium, with elevator service right outside the main gate direct to their suites.

With their wet bars, individual climate controls, wall to wall carpeting and personalized catering service, plus a bird's eye view of the action, skyboxes are the perfect way to make a ballgame a ball.

Suite prices start at \$24,750 a season for the Standard which includes 18 tickets to every event held at the stadium.

Deluxe suites are available for \$27,500 per year, including 20 tickets per event. Special reserved parking plans, with Preferred spaces adjacent to the stadium, are also available. For more information, see "Details, Details" on the next page.



All of Riverfront Stadium's 20 luxury skyboxes offer a great view of the action. Standard boxes (e.g. R6S above) come with 18 tickets to Bear's home games and all other events at the stadium. Deluxe boxes (e.g. L4D) include 20 tickets per event.

Details, Details: Skybox Terms and Conditions

The 20 luxury skybox suites at the Stadium are available on a first come, first served basis. Appointments to view the stadium and the suites that are still available can be made by calling Maria Carbone at the Essex County Improvement Authority at (973) 575-0952.

Preferred Locations: Riverfront Stadium's suites are located along the first and third base line with unobstructed views of the action. Because of the unique design of Riverfront the suites are closer to the field than those at most stadiums, letting you be in on every play.

Equipment: Suites include wall-to-wall carpeting, a wet bar area, cable television, individual climate controls, service telephone to contact the stadium concession-

aire, security and first aid, and either 12 (Standard) or 14 (Deluxe) exterior seats.

Tickets: The basic suite package includes tickets for all events held at the Stadium, including all 76 Bear's home games, plus playoffs if the Bears qualify, as well as all of the football games, soccer matches, concerts, festivals, and high school and college sports expected to be played at Riverfront. Standard suite patrons receive 18 tickets to each event and Deluxe suite patrons receive 20 tickets per event.

Complimentary Services: Suite patrons receive free yearbooks and scorecards and all game day promotional items delivered right to their suite. And both young and old will enjoy the chance to meet Bears' players and coaches as they visit the suite

level before the game to talk baseball and sign autographs.

Food and Beverage Service: Suite users receive exclusive in-suite catering service, with all regular Stadium menu items available, as well as menu options for suite customers only. Still not enough? With 24 hour notice, the stadium chef will provide anything from artichokes to zucchini, prepared to your order.

Parking: Reserved parking, in preferred locations, is available for suite customers at special reduced rates.

Access and Security: Suite users have exclusive access to the Suite

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Details

level via either secured stairways or the special suite level elevator. Access is available 90 minutes prior to every event for pre-game entertainment and continues until 90 minutes after the event ends so you can celebrate every Bears' victory and every other event in style. Suite users also enjoy exclusive restroom facilities.

Terms: Agreements for suite use are offered for a three year term, starting on January 1, 2000. Suite users will be given a right of first refusal to renew their lease after the initial term, upon such terms and conditions as are in effect for that future period.

Price: Standard suites are available for an annual fee of \$24,750. Deluxe suites are available for an annual fee of \$27,500. Payment for the 2000 season is due upon the signing of the agreement, and payment for future years is due on the December 1st preceding each season.

Special Orders Don't Upset Us

Luxury suite users can be sure to find just the right menu for every event. Gourmet Dining, the exclusive concessionaire for Riverfront Stadium, offers a wide variety of food and beverage options served right to your door before, after and during the game.

Don't see what you want on the regular menu? Call 24 hours in advance and Gourmet will handle anything from Down Neck's mariscada to Bloomfield Avenue's Italian hot dogs to caviar and filet mignon.

Just ask!



Skybox seats offer a great view of the action and the convenience of a wet bar and deluxe catering service with special menus exclusively for suite patrons.

Are You Ready For Some Football?

Bear's baseball is great, but it's not the only game in town. Riverfront was designed to accommodate a wide range of events and plans are underway now to keep the stadium hopping from spring through fall.

Last season the park made its debut as the new home of the Pride Bowl, bringing college football back to the city. The Pride Bowl will

be back this year, along with a host of other features. The final schedule is not yet complete, but you can expect Riverfront to rock with more football, soccer, concerts and festivals. And suite partons will be there, with tickets to all events a part of the suite package.



Special guests and special events happen everyday at Riverfront. Owner Rick Cerone and his friends make every Bears' game a memorable experience for business contacts, colleagues, families and friends.

NEWARK BEARS 2000 SCHEDULE

NEWARK BEARS PROFESSIONAL BASEBALL CLUB / RIVERFRONT STADIUM / NEWARK, NJ 07102 / (973) 483-6900 / FAX: (973) 483-6975

SUN	MON	TUE	WED	THU	FRI	SAT
APRIL						
1 AC 6:35pm	2 OFF	3 LI 6:35pm	4 LI 6:35pm	5 GSP 6:35pm	6 @SP 6:35pm	7 AC 6:35pm
8 @SP 7:05pm	9 BLI 7:05pm	10 BLI 7:05pm	11 BLI 7:05pm	12 SP 6:35pm	13 SP 6:35pm	
14 SP 6:35pm	15 BB 6:35pm	16 BB 6:35pm	17 BB 6:35pm	18 BB 6:35pm	19 MD 6:35pm	20 MD 6:35pm
21 MD 6:35pm	22 BB 6:35pm	23 BB 6:35pm	24 BB 6:35pm	25 NP 6:35pm	26 NP 6:35pm	27 NP 6:35pm
28 NP 6:35pm	29 @AC 7:05pm	30 @AC 7:05pm	31 @AC 7:05pm			

SUN	MON	TUE	WED	THU	FRI	SAT
JULY						
1 SP 6:35pm	2 BB 6:35pm	3 BB 6:35pm	4 BB 6:35pm	5 BB 6:35pm	6 MD 7:05pm	7 MD 6:35pm
9 OFF	10 OFF	11 ALL-STAR BREAK	12	13	14 @NP 7:05pm	15 @NP 7:05pm
16 @NP 7:05pm	17 @AC 7:05pm	18 @AC 7:05pm	19 LV 7:05pm	20 LV 7:05pm	21 LV 6:35pm	22 LV 7:05pm
23 LV 6:35pm	24 MD 7:05pm	25 MD 7:05pm	26 MD 7:05pm	27 MD 7:05pm	28 @LV 7:05pm	29 @LV 7:05pm
30 @LV 7:05pm	31 OFF					

www.newarkbears.com

SUN	MON	TUE	WED	THU	FRI	SAT
JUNE						
1 @LV 6:35pm	2 OFF	3 MD 6:35pm	4 MD 6:35pm	5 MD 6:35pm	6 LV 6:35pm	7 LV 7:05pm
8 LV 6:35pm	9 @NP 6:35pm	10 @NP 7:05pm	11 AC 6:35pm	12 AC 6:35pm	13 AC 6:35pm	14 AC 6:35pm
15 AC 6:35pm	16 LI 6:35pm	17 LI 6:35pm	18 LI 6:35pm	19 LI 6:35pm	20 LI 6:35pm	21 LI 7:05pm
22 @SP 7:05pm	23 @LI 7:05pm	24 @LI 7:05pm	25 @SP 7:05pm	26 @SP 7:05pm	27 @SP 7:05pm	28 @SP 7:05pm
29 @SP 7:05pm	30 @LI 7:05pm	31 @LI 7:05pm				

SUN	MON	TUE	WED	THU	FRI	SAT
AUGUST						
1 OFF	2 NP 12:05pm	3 NP 7:05pm	4 NP 7:05pm	5 AC 6:35pm	6 AC 7:05pm	7 AC 6:35pm
8 AC 12:05pm	9 BB 7:05pm	10 BB 7:05pm	11 LI 7:05pm	12 LI 6:35pm	13 LI 7:05pm	14 LI 6:35pm
15 LI 7:05pm	16 @SP 7:05pm	17 @SP 7:05pm	18 @SP 7:05pm	19 @SP 7:05pm	20 @SP 7:05pm	21 @SP 7:05pm
22 OFF	23 SP 7:05pm	24 SP 7:05pm	25 SP 7:05pm	26 BB 7:05pm	27 BB 7:05pm	28 BB 6:35pm
29 BB 7:05pm	30 @MD 7:05pm	31 @MD 7:05pm				

NEWARK BEARS BASEBALL.
It's Not Just a Game . . . It's an Experience!



2000 ATLANTIC LEAGUE

Atlantic City Surf
Bridgeport Bluefish
Long Island Ducks
Maryland
Loudoun Valley Black Diamonds
Nashua Pride
Somerset Patriots

FOR TICKETS CALL (973) 483-6900!

SUN	MON	TUE	WED	THU	FRI	SAT
SEPTEMBER						
1 @BB 6:35pm	2 NP 4:05pm	3 NP 7:05pm	4 NP 7:05pm	5 NP 7:05pm	6 @AC 7:05pm	7 @AC 7:05pm
8 @AC 6:35pm	9 @LV 7:05pm	10 @LV 7:05pm	11 @LV 7:05pm	12 @LV 7:05pm	13 @LV 7:05pm	14 @LV 7:05pm
15 @LV 7:05pm	16 OFF	17 LV 7:05pm	18 LV 7:05pm	19 LV 7:05pm	20 LV 7:05pm	21 @NP 7:05pm
22 @NP 7:05pm	23 NP 6:35pm	24 NP 6:35pm	25 NP 6:35pm			



HOME



AWAY